

## 2018 York Christmas Market Selection process

Across the whole event the stalls mix will aim to appeal to all age groups and tastes. With this in mind, when allocating stalls for the 2018 York Christmas Market, the following criteria will be used to inform the selection process: (please provide as much supporting evidence as possible in your application).

- Quality – products which are of high quality, enhance the event and are appropriate to a Christmas market.
- Handcrafted products – products which are produced by hand and therefore more unique, be this either by the stallholder or made abroad under fair trade conditions.
- Supporting local economy – product and traders from York and Yorkshire.
- International traders – those who bring something bespoke and new to the event.
- Products which enhance the variety on offer – items which are different or more unique which other traders do not offer and therefore enhance the event for visitors and broaden the appeal.
- Relevance of product to the season.

In order to be considered to stand during the York Christmas markets you must fully complete the application form, providing as much details as possible. You must also have appropriate health and safety certification and insurances in place in accordance with the Terms and Conditions.

All stall allocations are made by Make it York as the organisers of the event. All stall allocations are the final decision of the organiser and no further discussions will be entered into.